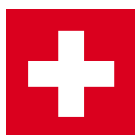


Invitation to participate in the **SWISS Pavilion**

Ecobuild 2012.

London, 20–22 March 2012
ExCel, London



Switzerland.

Deadline for registration: 30 September 2011



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub United Kingdom

The market

Following a downturn since mid to late 2008 due to the global financial crisis, the UK experienced a surprisingly strong revival in the economy in general in 2010. Recovery is still slow and the prospects for the UK economy are still relatively fragile, but there is potential, especially for the cleantech and sustainable building market.

Government initiatives and funding programmes have recently been announced focusing on energy efficiency, with renewables as a key focus for incentives and subsidies to encourage market acceptance and take-up.

The UK's environmental market is estimated to be worth approximately £25–30 bn and employs around 400,000 people in 17,000 companies. However, renewable microgeneration energy in the UK is still at an early stage of development, and the prospects for Swiss companies seeking potential in the UK are optimistic with good opportunities for growth. There are significant potential opportunities for Swiss companies to enter specific niches in the UK cleantech market.

Further details about the market can be found in the sector report "Report on Renewable Energy Products in the UK" on <http://www.exportblog.ch/de/blog/report-renewable-energy-products-uk-2011> www.exportblog.ch/de/blog/report-renewable-energy-products-uk-2011 osec.ch/publications (free for Osec members, CHF 170.– for non-members).

The trade fair



Ecobuild is the major showcase for sustainable products and materials and the most effective marketing platform for suppliers of innovative construction products and services. It is attended by the most influential individuals and organisations in design and construction.

Since its launch in 2005, Ecobuild has almost doubled in size every year to become the biggest event in the world for sustainable design, construction and the built environment and the UK's largest construction event of any kind.

The 2011 show attracted a record number of exhibitors and visitors and featured 14 international pavilions. The figure of 55,039 visitors (+34 % yoy) and 1,292 exhibitors (+23 % yoy) from 36 countries underlines the fact that Ecobuild has managed to grow significantly even in very difficult circumstances.

Sectors represented:

Renewable energy and micro generation • water management • natural materials • timber construction • recycled materials • building systems • building structures • structure completion • interiors • external works • general materials • building services • professional services

Visitor profile:

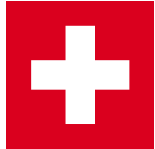
Architecture & design • engineering • building materials manufacturers/suppliers • property developers • property/estates management • main contractors • consultancy • regeneration & economic development • planning

For further information, please check the website: www.ecobuild.co.uk

Venue

The trade fair will take place at the ExCel exhibition centre and will be located in the North Event and South Event halls. The **SWISS** Pavilion will be superbly located in the South Event hall, close to one of the main entrances.

SWISS Pavilion



Switzerland.

The **SWISS** Pavilion at Ecobuild 2012 is organised by Osec in close cooperation with the Swiss Business Hub UK and further co-operation partners, and benefits from the following advantages:

The **SWISS** Pavilion will be clearly identifiable by its Swissness and offers you a strong presence. With its attractive design it will achieve a high degree of attention, which is the ideal requirement for showcasing your products and innovations.

The **SWISS** Pavilion reduces your workload and ensures a professional service. The Osec project team will take care of all organisational and administrative arrangements – before, during and after the exhibition.

The **SWISS** Pavilion provides an efficient infrastructure and professional services, supporting the work of your staff and facilitating the individual care of customers and prospective buyers.

Your participation

Welcome Package (6 sqm)	CHF 8,700.–
Space rental, basic booth construction with carpet, back and side walls, 1 table, 2 chairs, 1 lockable sideboard, 1 brochure rack, service package	
Unlimited booth space (min. 9 sqm)	CHF 1,280.–/sqm
Space rental, basic booth construction with carpet, back and side walls, 1 table, 4 chairs, 1 lockable sideboard per 9 sqm, 1 brochure rack, service package	

Registration fee

Members of Osec and co-operation partners	CHF 650.–
Non-members	CHF 950.–

Service package included in all choices

Attractive Swiss design • illumination of your booth • company logo • booth cleaning • waste removal • hosted hospitality area with soft drinks and snacks • basic entry in the official show catalogue • Swiss exhibitor directory • press release • direct links to all exhibiting companies via the Osec website • exhibitor and name badges • Swiss networking event • pictures of your participation • professional project management • consulting by the project team and all project partners

Services not included

Not included in these prices are special services such as costs for shipment and insurance of exhibits, individual booth decoration and furniture as well as costs for travel and accommodation. We refer to the Osec General Terms and Conditions (4.6 in combination with 7.2) which are published and can be inspected at http://www.osec.ch/agb_2008_en.

Organisation

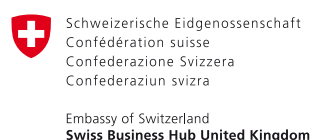
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Project management

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In cooperation with



Media Partner



www.osec.ch



Registration.

Fax to **+41 44 364 19 57**

Ecobuild 2012, London, 20–22 March 2012

We hereby register our participation as part of the official **SWISS** Pavilion at Ecobuild 2012 with legally binding effect, and confirm that we have read and accepted Osec's General Terms and Conditions as published at http://www.osec.ch/agb_2008_en. We are aware that these General Terms and Conditions form an integral part of this contractual relationship. An Extract of Osec's General Terms and Conditions, covering specific arrangements for participating in trade fairs, is shown on the reverse side of this registration.

Company:	Contact/Title:
Address:	Postcode and city:
Phone:	Fax:
E-mail:	Website:

Membership

Osec/Cleantech Switzerland/Ingenious Switzerland/energie-cluster.ch/forum holzbau ☐ yes ☐ no

☐ We would like to become a member of the following organisation: _____
Please send us the relevant documentation.

Registration fee

Members of Osec or co-operation partners CHF 650.–/Non-members CHF 950.–

Desired participation

- | | |
|---|-----------------|
| <input type="checkbox"/> Welcome Package (6 sqm) | CHF 8,700.– |
| <input type="checkbox"/> Unlimited booth space of ____ sqm (min. 9 sqm) | CHF 1,280.–/sqm |

Exhibits/Products

Following receipt of the registration, 1/3 of the total cost of the participation will be invoiced to each exhibitor. The first invoice will serve as confirmation of participation in the **SWISS** Pavilion. The remaining 2/3 of the total price of participation will be invoiced approx. 90 days prior to the opening of the fair. Additional services offered to participants during the course of the fair will be billed within 30 days after participation. Furthermore, please read carefully the Extract of Osec's General Terms and Conditions for Participation in Trade Fairs on the reverse side.

Place/Date:	Stamp/Signature:
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To be submitted by **30 September 2011** to:
or by fax to: +41 44 364 19 57

Osec, Bettina Trümpy/Angela Hager
Stampfenbachstrasse 85
8006 Zurich
Switzerland

Extract of Osec General Terms and Conditions.

For official Swiss participation in international trade fairs, other official joint events and Swiss exhibitions abroad.

2. Tender and execution of contract

2.2 Registration for participation in an event/trade fair must be received by Osec in writing within the time limit for registration specified in the participation documents. A registration received in good time does not establish a right to participation or a particular size or location of an assigned booth. Late registrations may be considered only based on available space (section 7.1).

The contract is deemed executed only upon written confirmation of registration by Osec.

4. Payment terms

4.4 The full participation price must be paid in full within four weeks before the start of the event/trade fair; otherwise the Client shall not be entitled to participate.

4.5 In the event that the exhibitor becomes delinquent in a due payment and Osec rescinds the contract effective immediately (section 4.3), the registration fees and agreed participation price shall be payable in penalty.

4.6 Osec will invoice the costs of Special Services (section 7.2) after the close of the event; such charges shall likewise be payable within 30 days.

6. Delivery/changes/delinquency/cancellation

6.5 In the event that an exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section 6.6, shall remain due along with compensation for expenses already incurred by Osec for Special Services (section 7.2).

6.6 Cancellation of the contract by the exhibitor is effective only if in written form (by letter or fax).

Cancellation by e-mail is not admissible. In the event of timely written withdrawal, the following reductions from the price of participation are granted:

- if received at least six months before the exhibition: 30% reduction;
- if received at least four months before the exhibition: 10% reduction.

If the exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable.

If the exhibitor arranges for a suitable replacement exhibitor to assume the executed contract under the same terms, the original exhibitor's obligations shall be discharged up to the amount of the payment of the participation price by the replacement exhibitor. The registration fee and additional expenses incurred by Osec remain payable in any case. The replacement exhibitor is also required to pay the registration fee.

6.7 Osec may undertake a reduction in the registered booth space or a change of location at any time (section 7.1). In this event the exhibitor shall be entitled to withdraw in writing within one week of receiving notification of such a change in the contractual terms if the exhibitor's interests are unreasonably adversely affected thereby. If the adverse effect is reasonable, the exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 6.6.

6.8 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

7. Special terms for participation in events/trade fairs

Osec services

7.1 Basic Services: On assuming organizational responsibility, Osec undertakes to provide the Client with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland's reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the announcement.

Osec is the sole principal for the Basic Services vis-à-vis third parties.

Osec assigns locations and booth space in cooperation with the trade fair management. Osec will make all reasonable efforts to meet exhibitors' wishes in respect of location. Any confirmation of location and size of the exhibition space does not establish a legal claim. Osec reserves the right to assign the exhibitor a booth at a location other than that confirmed, to change the size of the exhibitor's space (e.g. in the event of overbooking), to relocate or close entrances and exits to the fairgrounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on Osec's part in undertaking such measures.

7.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and telecommunications, water, compressed air, gas, etc. as well as services such as additional exhibitor IDs, parking cards, etc.

Exhibitor's obligations

7.3 The guidelines and rules established by the trade fair management are binding on all exhibitors. The responsible Osec project manager or his or her deputy retain domiciliary rights. Osec or third parties appointed by Osec represent the interests of the Swiss exhibitors vis-à-vis the trade fair management.

7.4 The design and operation of the rented space must be in harmony with the overall image of the fair. The exhibitor shall comply with the instructions of Osec or the trade fair management in this respect. Osec's guidelines and instructions apply on a subsidiary basis for the design and operation of booths.

7.5 The exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The exhibitor is obliged to staff and supply the booth with exhibition materials for the entire time that the exhibition is open and to begin dismantling the booth only after the close of the exhibition.

7.6 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by Osec. Visual or acoustic disturbance of neighbouring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, Osec reserves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.

7.7 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each exhibitor, but may be arranged through Osec at the exhibitor's request and expense.

Each exhibitor is responsible for ensuring that its event staff possess the required identification papers and permits.

Transport, insurance and security measures

7.8 Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual exhibitor unless otherwise agreed.

7.9 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each exhibitor.

Even if Osec prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the exhibitors and the contracting party. Osec's role in such cases is solely that of an intermediary.

If Osec provides the authorities with guarantees for the temporary admission of goods on behalf of exhibitors, the exhibitor undertakes to comply with the associated obligations and hold Osec harmless.

12. Assignment/involvement of third parties

12.2 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the exhibitor only with the written consent of Osec and an additional registration.

Co-exhibitors are participants appearing in some form in an exhibitor's booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the exhibitor is liable to Osec for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor.

Presentation of foreign exhibits or licensees of Swiss companies is permitted only with the approval of Osec.

13. Warranty and liability

13.4 Osec is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.

13.5 Osec refuses liability for adverse effects or damage occurring to the exhibitor through its own conduct in contravention of the contract. Osec is liable to the exhibitor for damage demonstrably caused deliberately or through gross negligence by Osec or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of Osec is excluded.

13.6 Osec bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered exhibitors. Expenses for Special Services will be invoiced to the exhibitors on an individual basis.

13.7 Osec is not liable to the exhibitor for any consequences arising from the location or surroundings of the booth.

14. Applicable law

Unless and except as these T&C contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

15. Jurisdiction

The exclusive place of jurisdiction for the legal relations existing between the parties is Zurich.